Name	e:							Adn	n No.:					
								Date	e:					
565/	'1													
BUS	SINE	SS ST	[UDI]	ES										
Pape	er 1													
SEP	TEM	BER	2021											
Tim	e: 2 h	ours												
		KA	ASS	U J	OIN	T I	EXA	MI	NA'	ГЮ	N -	202	1	
			K	enva	Cert	ificat	e of S	Secono	darv l	Educa	ation			
				-			565			_				
							Pape	er 1						
					В	USIN	-	STUI	DIES					
						,	2HOU	JRS						
Instr	uctions	:												
		='	L the a	uestion	s in the	space.	s provi	ded						
	Answer ALL the questions in the spaces provided.													
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15

16	17	18	19	20	21	22	23	24	25		
										TOTAL	

1.	Giving an example in each case, outline the difference between renewable and non-rer resources	(4 marks)
2.	•	ation. narks)
	a)	
	b)	
	c)	
	d)	
3.	Mention four benefits enjoyed by a member of a producer cooperative society (4 ma	ırks)
	a)	
	b)	
	c)	
	d)	
4.	State four measures that the government can use to encourage increase in the country' of exports. (4 n	s volume narks)
	a)	
	b)	
	c)	
	d)	

5.	Highlig	ght four positive impacts of the physical environn		a business. (4 marks)
	a)			
	b)			
	c)			
	d)			
6.	Highlig	ght four problems associated with monopoly mark	ket structure.	(4 marks)
	a)			
	b)			
	c)			
	d)			
7.	Outline	e four role of the mass media in promoting consum	mer protection.	(4 marks)
	a)			
	b)			
	c)			
	d)			
8.	Outline	e four services offered in agency banking as a tre	nd in the banking sector. (4 marks)
			-	
	a)			
	<i>a</i> _j			
9.	State th	ne best type of machine one would use to perform	the following tasks	(4 marks)
		Functions	Name of machine	
	i)	Used to trim papers into desired sizes		
	ii)	To post information to ledgers and to prepare payrolls		
	iii)	To transmit printed messages such as letters,		
	iv)	maps, diagrams and photographs To destroy sensitive but unwanted documents		
	1.,			

10. The following balance sheet belongs to Nyakwar Atiyo during the period ended 30th June 2000.

Nyakwar Atiyo Traders Balance sheet As at 30.06.2000

<u>Assets</u>	<u>Kshs</u>	Capital + Liabilities	<u>Ksh</u>
Machinery	45,000	Capital	65,000
Current assets		Creditors	45,000
Stock	7,750	Short term liability	
Debtors	1,375	Bank loan	10,000
Bank	25,375		
	79,500		79,500

The following transactions took place on July 1 2000.

- (i) Paid creditors Sh 2000 by cheque.
- (ii) Nyakwar Atiyo took stock worth Shs 7500 from the business for his son's birthday.
- (iii) Motor vehicle previously owned by Nyakwar Atiyo values at sh 200,000 was converted into business vehicles.

Required: Prepare the balance sheet of Nyakwar Atiyo traders as at 2nd July 2000.

1.	Highlight four roles of advertising agencies in product promotion	(4 marks)
	a)	
	b)	
	c)	
	d)	

12.		tinguish between the following categories of government expenditure. (4 marks) Recurrent expenditure						
	b)	Capital expenditure						
13.	Hig	light four differences between hypermarkets and departmental stores. (4	marks)					
	a)							
	b)							
	c)							
	d)							
14.		information below was extracted from the books of Lemayian Traders for	r the year ended					
		2. 2015						
	_	stock 45,000						
		ing stock 15,000						
		over 340,000						
		gin 25%						
		ired:						
	(i)	Gross profit	(2mks)					
	(ii)	Purchases	(2mks)					
	. ,		•••••					

15.		stinguish between the following terms as used in National Income (3mks) Gross Domestic Product
	b)	Gross National Product
	c)	Per capita Income
16.	_	ghlight four ways in which the government of Kenya promotes entrepreneurial development (4mks)
17.		te four channels of distribution for importation of agricultural produce. (4mks)

18.	Outline four trends in transport sector.	(4mks)
	a)	
	b)	
	c)	
	d)	
19.	Outline four benefits of indirect production.	(4mks)
	a)	
	b)	
	c)	
	d)	
20.	Enter the following transactions in the relevant ledger accounts 2015	(4mks)
	April 1 Janet Cosmetics started a business with Ksh. 150,000 cash	
	,, 3 Bought stock of goods for Sh. 40,000 and paid in cash	
	" 6 Opened a bank account and deposited Sh. 60,000 from the cash till	
	" 9 Purchased an office machine for Sh. 25,000 and paid by cheque	

21.	Give fo	our reasons why a producer may need to ha	ave their own warehouse (4mks)			
	a)					
	b)					
	c)					
22						
22.	State in	ne name of the source document used to reconstruction	cord the following transactions (4mks) Source Document			
	\ D					
		ceived goods returned by a buyer who aght them earlier on credit				
		king of payment to a casual workers at end of the week				
	c) Bought goods for sale from Gilanis Supermarkets on credit					
	d) A customer, Adhiambo, send a cheque for goods she bought earlier on credit					
23	Define	the following terms as used in business stu	idies (4mks)			
23.	(i)	Annuity	ruics (+iiks)			
	(ii)	Proposer				
	(iii)	Speculative risk				

(iv)	Grace perio	d		
. In th	e table below fi	ll in the missing figure	s S,T,U and V.	(4 marks)
	Business	Assets(shs)	Capital(shs)	Liabilities(shs)
	A	20,000	S	5,000
	В	42,000	32,000	T
	С	U	17,000	53,000
	D	18,000	V	6,000
outc	ome	-	rom the following data	giving explanation of you (4mks)
Year 2010				
2011				
•••••				
••••				

Name	Index No/
Candidate's Signature	Date

BUSINESS STUDIES
PAPER 2
KASSU JET – SEPTEMBER 2021
2 ½ HOURS

KASSU JOINT EXAMINATION Kenya Certificate of Secondary Education BUSINESS STUDIES Paper 2 2½ hours

Instructions to candidates

- > This paper consists of six questions
- > Answer any five questions
- ➤ All questions carry equal marks
- > Write your answers in spaces provided.

For Examiner's Use Only

Question	Maximum score	Candidate's Score
1	20	
2	20	
3	20	
4	20	
5	20	
6	20	
Total Score		

- 1. (a) Explain five principles of insurance.
 - (b) Study the following table of the demand and supply of product x.

Period 2010	Price / units	Qtn dd / units
July	Shs 300	500
August	Shs 300	400
September	Shs 300	200
October	Shs 300	80
November	Shs 300	50

Explain five factors that may have led to the trend above.

- 2. (a) Giving the types of unemployment, state the causes of the remedies.
 - (b) You are a sales executive with a local bank. Describe five steps that you must follow when sent to the field to promote the products of the bank. (10 marks)
- 3. (a) Discuss five reasons why a country's economy is showing slow increase in their National Income (10 marks)
 - (b) Explain five problems that are likely to face the process of implementation of well-prepared economic development plans (10 marks)
- 4. (a) On 1st June 2015, Ndovu Traders had cash in hand of sh.25,000 and sh.56,200 at bank. During the month, the following transactions took place:

2015

- June 2 Cash sales, sh.42,000.
- June 5 Received a cheque of sh.70,500 from Kiptala Traders after deducting a6% cash discount.
- June 8 Paid salaries, sh24,000cash.
- June 9 Yegon settled his account of sh.45,000 in cash and was allowed sh.1,800cash discount.
- June 12 Cash sales sh46,500.
- June 18 Paid Tuitoek's debt of sh.100,000 by cheque after deducting 5% cash discount.
- June 24 Withdrew sh.26,000 from the bank for office use.
- June 30 Banked all the cash except sh.25,000.

Prepare a 3-column cashbook and balance it off on 30th June, 2015. (10 marks)

- (b) Explain **five** factors that may hinder effective communication in an organization. (10 marks)
- 5. (a) Explain **five** factors that influence the choice of a product to produce. (10 marks)
 - (b) Discuss **five** errors that may not be noticed in a trial balance. (10 marks)

6. (a) Discuss **five** canons of public expenditure.

(10 marks)

(b) The following information was extracted from the books of Umeme Traders as at 31st December 2009.

	<u>Shs</u>
Bank loan	567,000
Bank loan interest	1,440
Capital	1,680,000
Closing stock	87,000
Creditors	272,400
Debtors	140,280
Discount allowed	170,400
Electricity	30,240
Furniture	489,804
Furniture repairs	86,436
Gross profit	624,720
Maintenance on premise	72,000
Motor vehicle	1,080,000
Motor vehicle maintenance	360,000
Premise	648,000
Rent received	144,000
Sundry expenses	122,520

Prepare:

- (i) Profit and loss account for the year ended 31st December 2009.
- (ii) Balance sheet as at 31st December 2009. (10 marks)