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THE	MASEN	NO SCH	HOOL I	иоск	EXAM	INATI	ONS			
BUSI	NESS :	STUDII	ES			\wedge				
PAPER	RONE				<	565/1-Business Studies- P1				
565/1										_
	IMBER 2	2020					Friday	11/12/202	20	
2 HOUI Instruct		<u>andidates</u>	:	/			Time:	11:00-1:30	pm	
,	•	NAME a		\						
		rite the D		mination	in the spa	ce provid	ed.			
c) A	inswer AL	L question	is							
For exa	miner's u	se only								
Question	ns 1	2	/3	4	5	6	7	7 8	3	9
Marks										
									_	
10	11	12/	13	14	15	16	17	18	19	20
			/	_						
21	22	23	24	25						
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This paper consists of 12 printed pages. Candidates should check the question paper to ensure that all pages are printed as indicated and no questions are missing.

1.	State	the type of business described in each of the following activities. (4marks)
	i)	Obtaining items from their natural state
	ii)	Combining wheat flour, sugar yeast and oil to come up with a loaf of
		bread
	iii)	Conversion of sugarcane into sugar
	iv)	Selling insurance policy to a bus company
2.	marke	ight four disadvantages of long chain of distribution of products in local (4marks)
	ii)	
	•••••	
	iii)	
	•••••	
	iv)	
	•••••	
	Outlin Plann	ne four problems faced by a country that doesn't undertake Development ing 4marks)
	i)	
	•••••	
	ii)	
	•••••	
	iii)	
	•••••	
	iv)	

3.

i)	i)						
ii	i)						
ii	ii)		•••••				
i	v)						
5.	The following are do each facilitates for	cuments used in foreign trade, highlight one way i eign trade.	n which 4marks)				
	DOCUMENT	FUNCTION IN FOREIGN TRADE					
	CLOSED INDENT						
	CONSULAR INVOICE						
	LETTER OF CREDIT						
	BILL OF LADING						
e	conomy.	ts of Standard Gauge Railway (SGR) to the Kenya (4	4marks)				
,			•••••				

1V)		
7.a) D	efine the term Double Entry Concept	(1mk)
•••••		•••••••
	The following assets and liabilities were obtained from the book Mwita traders on 25 th Jan 2020. Capital 120,000 Machinery 80,000 Creditors 10,000 Debtors 20,000 Stock 25,000 Bank 5,000 On 30 th Jan, 2020, the following transactions took place; Purchased goods worth kshs.15,000 on credit Machinery was sold kshs 75,000 on credit Required: Prepare Mwita's Balance sheet as at 31/01/20202.(5th	cs of

8.	Outline for	ur factors to be consid	dered in plann	ing office layou	t (4marks)
	i)				
	ii)				
	iii)				
	iv)				
9.	The diagra	m below shows relat	ionship betwe	en population ar	nd per capita income
	perception income	A	B		
		Po	opulation		
	point P	t four reasons why a	•		(4marks)
	ii)				
	iii)				

.....

iv)	
10. Highlight four reasons for locating country	g bonded warehouses at the entry points of a
:)	(4marks)
1)	
ii)	
iii)	
1V)	
11. Give the terms described in the fol	lowing statements as used in public finance
	(4marks)
DESCRIPTION	TERM

DESC	RIPTION	TERM
I)	Tax system where the poor	
	bear more burden than the rich	
II)	Funds borrowed by the	
	country to undertake activities	
	which do not generate further	
	revenue	
III)	Government borrowing	
	heavily from local financial	
	institutions denying local	
	investors funds to borrow	
	locally	

1:	 Outline four ways through which products are differentiated competition market. 	d in monopolistic (4marks)
	i)	
	ii)	
	iii)	
	iv)	
13	. Highlight four advantages to a business organization which of store.	perates a chain (4marks)
	i)	
	ii)	
	iii)	
	iv)	
14.	Outline four Business considerations before investing in an oppor	rtunity (4marks)
	i)	

When tax is passed from seller to the buyer through sale of

IV)

goods.

	ii)	
	iii)	••••••
		•••••
	iv)	
15.	Highlight four importance of Kenya bureau of standards (KEBS) to the Economy i)	(4marks)
	ii)	
	iii)	•••••
	iv)	

16. The table below shows quantities demanded and quantity supplied of tomatoes in Kenya in the month of January 2020 at the prices shown.

Price in kshs	Quantity demanded	Quantity supplied in
	in tonnes	tonnes
20	800	200
40	600	300
60	550	380
70	400	400
80	300	500
90	250	600
110	100	700

Required

I) From the schedule above, prepare price mechanism

(4marks)

II) State the law of Demand	(1mk)
7. The following information was extracted from the books of	Devante traders on
31/12/2019	
Mark up 20% Opening stock 90,000 Closing stock 150,000 R.O.S.T 3 times	
Required:	
I) Gross profit	(2marks)
II) Purchases	(2marks)

18.	Outline four criteria used in classifying partners in partnership form ounit	of Business
	i)	•••••
	ii)	
	iii)	
	iv)	•••••
19.	Give four current trends in money and banking in Kenya	(4marks)
	i)	•••••
	ii)	
	iii)	
	iv)	
20.	Mention three reasons why businesses involve celebrities in advertisin products.	(3marks)
	ii)	
	iii)	

21.]	Highlight four disadvantages of division of labour in a production process (4marks)
	i)
	ii)
	iii)
	iv)
	Outline four diseconomies of scale that a large firm may suffer from(4marks)
	i)
	ii)
	iii)
	iv)
23.	Highlight the importance of the following insurance terms; (3marks)
	i) Surrender Value

	ii)	ii) Annuity		
			•••••	
	iii)	Consequential		
		Loss		
			••••••	
24.	the K	ne four ways through which central bank of Kenya may control (Lenyan economy.	(4marks)	
	ii)			
	•••••		•••••	
	iii)			
	ŕ			
	iv)			
	1,,,,,,			
	******		•••••••	
25.	The fol	lowing relates to Kipkorir Merchants Ltd in January 2020.		
	4 th Jan 2020 Purchased computers on credit from BML Ltd for Ksh.200, 000 17 th Jan 2020 Sold an old tractor on credit to farm Ltd for Ksh.550, 000, the tractor costed ksh. 750,000 two years earlier Required:			
	Enter t	the above transactions into General journal	(4marks)	

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